Protecting Your Privacy with Web Cam Covers

Your Mobile Tech Partner

With people spending increased amounts of time on computers, laptops and mobile devices, privacy protection from hackers and digital voyeurs is a hot topic in the digital world right now. Any device that has a built-in or wifi-enabled webcam is susceptible to a security breach, and unfortunately, it's almost impossible to know if a device has been compromised until it's too late.

In fact, it's as easy as clicking or opening an email that contains a malicious program. Once the program is opened, it can easily take over a device, turn on the device's webcam, and capture audio and video of a user's surroundings. This can, however, be prevented. If you saw Mark Zuckerberg's post celebrating 500 million Instagram followers, it didn't go viral because of the content. It went viral because of a little piece of tape covering Zuckerberg's webcam in the background. And as the FBI has stated about the issue, "everyone should take responsibility for their privacy," proving that no one is exempt from hackers.

So it's no wonder that webcam covers are such a popular promotional item right now. They offer a simple solution to a serious problem and are slightly more stylish than a piece of tape. Plus, any product that prioritizes a person's privacy is going to prove valuable as a promotional item. The brand impressions for webcam covers are high, too, as people spend around 9 hours per day looking at a screen, according to a study by Common Sense Media. So imagine how many times the cover will be seen by others when users have their devices out or are working on their desktop computer?

Webcam covers are a great add-on to desktop promo kits or as a giveaway item and are sure to make a lasting impression on anyone who is serious about protecting their privacy.

ReadyShip Next Day

iCamCover - Metal
- Privacy protection from digital voyeurs and hackers
- Easily attaches to tablets, monitors and laptops
- Simply slide right for protection, or slide left to use your built-in camera

ReadyShip Next Day

iCamCover - Plastic
- Privacy protection from digital voyeurs and hackers
- Easily attaches to tablets, monitors and laptops
- Simply slide right for protection, or slide left to use your built-in camera